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Section 1: Guided Reading and Review Sole Proprietorships

As you read Section 1, supply the missing information in the spaces provided.
Sole Proprietorships
1. Owned and managed by:
2. Percentage of U.S. businesses:
3. Percentages of U.S. sales generated:
List and explain the advantages of sole proprietorships.
4
5
6
7.
8
List and explain the disadvantages of sole proprietorships.
9.
10.
11.
B. Reviewing Key Terms Find the term that does not belong in each set and explain how it does not relate to the otherhee.
12. (business license, certificate of occupancy, business organization, registration of business name)
13. (liability, health codes, zoning laws, dangerous chemical codes)
14. (human capital, fringe benefits, physical capital, financial resources)

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Section 1: Quiz Sole Proprietorships



A. Key Terms

Match the descriptions in Column I with the terms in Column II. Write the letter of the correct answer in the blank provided.

Golumn I -	Column II
1. a business owned and managed by a single individual	a. fringe benefit
2. an authorization from the local government to carry on an enterprise	b. sole proprietorship
 an arrangement whereby cities and towns designate separate areas for businesses 	c. zoning law
4. the legal obligation to pay debts	d. business license
5. a payment to employees other than wages or salaries	e. liability
B. Main Ideas	
Write the letter of the correct ending in the blank provided.	
 6. Any establishment formed to carry on commercial enterprises is a a. partnership. b. business organization. c. sole proprietorship. d. corporation. 	
 7. All of the following are major advantages of a sole proprietorship except a. ease of starting the business. b. the owner has full control. c. the possibility of fast, flexible decision making. d. unlimited personal liability. 	· .
 8. If a sole proprietorship fails, the owner of the business a. must pay all the business debts. b. must pay off the investors. c. has to do elaborate legal work to close the business. d. can close the business with no payments to anyone. 	
 9. A major disadvantage of the sole proprietorship is that a. the business cannot be sold if it does well. b. the business can be difficult to relocate. c. banks are often unwilling to lend money to the business. d. no one can work for the business owner. 	
 10. A major advantage of a sole proprietorship is that a. the owner is completely responsible for the business decisions. b. the owner has no liability for the debts of the business. c. the owner must be able to maintain and run the business independently. 	

d. it is relatively easy to borrow money for the business.

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Section 2: Guided Reading and Review

Partnerships

A. As You Read

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As you read Section 2, sur	DDIY LLLC LCCIUCSICU	minoring cross i	m the spaces i	DIOVIGOU.

1. Typical examples of a general partnership	1.
2. What limited partners do and do not do	2
3. How limited liability partnerships compare with general partnerships	3.
4. Items often covered under articles of partnership	4
5. Capital and taxation advantages of partnerships	5
6. Liability disadvantages of partnerships	6.
B. Reviewing Key Terms Complete each sentence by writing the correct term in	ı the blank.

- 7. Only one partner is required to be a general partner in a
- 8. Money and other valuables make up a person's or firm's ____
- 9. Ownership interests and management responsibilities are legislated under the

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Section 2:	Quiz
Partnershi	ips



A. Key Terms

Match the descriptions in Column I with the terms in Column II. Write the letter of the correct answer in the blank provided.

Columi	n I		Column II
· 1	 a business in which all partners share in bot and liability 	th responsibility	a. limited partnershipb. limited liability partnership
2	 a business in which all partners are limited in liability in certain situations 	from personal	c. general partnership
3	 a business in which only one person has unl liability for the business's actions 	imited personal	d. Uniform Partnership Act e. articles of partnership
4	l. a state law that establishes rules for partners	ships	
5	a legal agreement that sets out each partner's responsibilities in a particular partnership	s rights and	
B. Main			
	e letter of the correct answer in the blank provi	•	
6	 What percentage of all businesses are partne a. 2 percent b. 7 percent 	rships? c. 15 percent d. 25 percent	
7.	 What is a major advantage of a business tha proprietorship? a. The responsibility for the business is share b. The business is easy to start up. c. The partners are not responsible for the bud. The business is easy to sell. 	d.	her than a sole
8.	 What is the difference between a limited partner. a. In a limited partnership, every partner is respectively. b. In a limited partnership, partners cannot be c. In a limited liability partnership, only one d. In a limited liability partnership, all partnership. 	sponsible for the cor ose the money they h partner manages the	npany's actions. ave invested. business.
9.	What are assets? a. suits against a partnership b. absolute control over a company	c. money and other d. taxes that apply t	
10.	How is a general partnership organized? a. Every partner shares equally in both responds. The doctors, lawyers, or accountants who to run the partnership.		ership hire others

c. No partner is responsible for the debts of the partnership beyond his or her invest-

d. Only one partner is responsible for the debts of the partnership.





Section 3: Guided Reading and Review

Corporations, Mergers, and Multinationals

A. As You Read

As you read Section 3, supply the missing information in the graphic organizer.

	1. Corporate Structure	
6. Regulatory Requirements		2. Advantages for Stockholders
7. Possible Combinations	Incorporation 4. Start-up Procedure	3. Advantages for Businesses
	5. Taxation	

B. Reviewing Key Terms

Read the statements below. In the space provided, write T if the statement is true, or F if it is false.

	8.	Companies	in	the same	business	might	form	vertical	mergers.
--	----	-----------	----	----------	----------	-------	------	----------	----------

- Multinational corporations usually headquarter in several countries.
- ___ 10. If you buy stocks, you own part of a corporation.
- ____ 11. Corporate bonds pay dividends.
- ____ 12. Corporations have a legal identity.
- ____ 13. Dividends represent a portion of corporate profits.
- ____ 14. Privately held corporations are also closely held corporations.
- ____15. The federal government issues a company's certificate of incorporation.
- 16. A conglomerate merges more than three companies making unrelated products.
- _____17. Publicly held corporations sell stocks to the Securities and Exchange Commission.
- 18. Stockholders must pay a capital gains tax whenever they sell their shares.

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Section 3: Quiz

Corporations, Mergers, and Multinationals



A. Key Terms

Match the descriptions in Column I with the terms in Column II. Write the letter of the correct answer in the blank provided.

	Column			Cosminu II
	1.	portion of corporate profits paid out	to stockholders	a. bond
	2	joining of two or more firms compet the same good or service	ing in the same market with	b. dividendc. stock
	3.	combination of more than three busi products	nesses that make unrelated	d. conglomerate
	4.	share representing a portion of owner	rship in a company	e. horizontal merger
	5.	certificate issued by a corporation prit has borrowed	omising to repay the amount	
	B. Main Write the	ldeas letter of the correct answer in the blan	ık provided.	
	6.	What is a certificate of incorporation a. the taxes a stockholder must pay if b. a license to form a corporation issu c. the stocks representing a majority of d. an annual report filed by a corporation Commission	f he or she sells ownership in a corp ued by the state government interest in a corporation	
	7.	What defines a corporation? a. a business that does international b. b. a business with more than two own c. a large business firm d. a business owned by individual sto	ners	
© Prentice∗Hali, Inc.	8.	What percentage of the net income excorporations? a. 28 percent b. 45 percent	arned in the United States is gener c. 70 percent d. 84 percent	ated by
	9.	What is the term for the joining of tv producing the same good or service? a. vertical merger b. conglomerate	vo or more firms involved in differ c. horizontal merger d. closely held corporatio	
	10.	 What does the limited liability of the a. The corporation is not responsible b. The managers hired by the corporation. c. The stockholders of a corporation corporation. d. The corporation can raise money be 	for the private debts of the owners ation are not responsible for the de can lose only what they have inves	s of stock. bts of the cor-

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Section 4: Guided Reading and Review Other Organizations

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A. As You Read

As you read Section 4, supply the missing information under the headings on the chart.

Business Franchises

Advantages

1

Disadvantages

2.

Cooperative Organizations

Membership and/or Purpose

3

ą.

Categories

4.

Nonprofit Organizations

j.

6.

B. Reviewing Key Terms

Briefly define or identify each of the following.

7. royalties _____

8. trade association _____

9. cooperative _____

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A. Key Terms

Match the descriptions in Column I with the terms in Column II. Write the letter of the correct answer in the blank provided.

Column I	•	Coloren or
1. a retail outlet owned and operated by its me	embers	a. business franchise
2. a nonprofit organization that promotes the industry	interests of a particular	b. consumer cooperativec. nonprofit organization
3. a semi-independent business that pays fees to for exclusive rights to do business in a certain	o a parent company in area	d. trade association
4. organizations such as museums, the Red Cropromote a benefit to society	oss, and churches that	e. producer cooperative
5. an agricultural marketing organization that their products	helps members sell	
B. Main Ideas Write the letter of the correct ending in the blank provi		
 6. An organization that attempts to improve the people in a particular occupation is a a. service corporation. b. professional organization. 	c. closely held corporad. limited partnership.	
7. The share of earnings that a business owner business are a. special rights fees. b. fringe benefits.	pays for the right to be c. proprietor's rights. d. royalties.	part of a certain
 8. The function of a retail or purchasing cooperation. a. obtain lower prices for members. b. work to improve the image and working of the composition. c. save income taxes for members. d. sell the goods or services produced by members. 	conditions of members.	p" is to
 9. All of the following are disadvantages of a fa. the high fees a franchiser charges. b. the strict operating standards of a franchic, the parent company's guidance on runnin d. the purchasing rules about buying certain 	se. g the business.	
 10. A common factor in all nonprofit businesses a. perform charitable acts. b. are national in scope. 	s is that they c. have no capital. d. pay no income tax.	

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Vocabulary Practice



Each of the sentences below has to do with business organizations. Complete each sentence and use it as a clue to help you supply the missing letters in the corresponding numbered item.

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Individuals seeking to advance their mutual benefit might form a

1.	Individuals	seeking to a	dvance the	ir mutual	benefit	might f	orm a b	ousiness	
2	_								

- 2. One person who owns and manages a business has a sole ____.
- 3. More than three unrelated businesses might combine to form a _____.
- 4. When all partners are limited, their partnership is one of limited ____.
- 5. Stockholders receive a share of company profits in the form of _____.
- 6. Organizations operating as businesses without earning profits are said to be____.
- 7. If two hamburger chains combined, their merger would be classified as _____.
- 8. The parent company receives royalties from each owner of a business _____.
- 9. When only one partner must be a general partner, the partnership is _____.
- 10. Corporations selling stock on the open market are held _____.
- 11. Corporate certificates that repay loans with interest are called _____.
- 12. If you start a business, you will apply to local authorities for a business _____.
- 13. A firm's money, furniture, equipment, and other valuables make up its _____.



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Section 1: Guided Reading and Review Labor Warket Trends



A. As You Read

As you read Section 1, fill in two supporting facts or details under each main idea by answering

each question.	J
Main Idea: The Bureau of Labor Statistics (BLS) tracks changes in the labor force.	
1. How do economists define labor force?	
2. What criteria define unemployment?	
Main Idea: The changing economy has brought along a changing job market.	
3. How did the electronics boom of the mid-twentieth century impact the job market?	
4. What new jobs were created beginning in the 1970s?	
Main Idea: Changes in the labor force can be traced to a number of causes.	
5. How has higher education contributed?	
6. Why are there more women in the labor force?	
Main Idea: For about the past 20 years, the trend in average wage earnings can be describ slightly downward.	ed as
7. Have all workers received lower wages?	
8. How has competition affected wage earnings?	
B. Reviewing Key Terms Answer each of the following questions in a complete sentence.	•
9. How might the learning effect influence wage trends?	
10. According to the screening effect, how may employers view job applicants who have a lege education?	col-
11 To what kinds of jobs does contingent employment refer?	• .

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Section 1: Quiz

Labor Warket Trends

Briefly define or identify each of the fo	mowing.
1. learning effect	·
2. screening effect	
B. Main Ideas	
Write the letter of the correct answer i	n the blank provided.
 4. Which of the following job founding of the country? a. ship builder b. farm worker 	s was held by most workers in the United States at th c. shopkeeper d. soldier
 5. Why are U.S. firms moving a. Labor costs less overseas b. Transportation is cheape c. More skilled workers are d. Goods are transported o 	r overseas.
6. What percentage of adult va. 35 percentb. 45 percent	vomen are in the work force today? c. 60 percent d. 75 percent
 a. flexible work arrangeme b. greater reliability c. lower hiring and training d. higher productivity 	g costs
a. Wages of all workers have b. Wages of all workers have	U.S. workers changed over the last 20 years? we gone up. we gone down.

- c. Wages of college graduates only have gone up.
- d. Wages of non-college graduates only have gone up.
- 9. What percentage of the total compensations in the U.S. economy today is composed of benefits?
 - a. 8 percent

b. 12 percent

- c. 20 percent d. 28 percent
- 10. Which of the following jobs is expected to double in the next few years?
 - a. computer engineer

- c. automobile mechanic
- b. real estate salesperson

d. nurse

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Section 2: Guided Reading and Review Labor and Wages



A.	As You Read
As	you read Section 2, complete each of the following sentences.
1.	Employment in a labor market depends on how closely the demand for workers meets
	The price of labor (earnings) depends on
3.	Professional labor requires
4.	In a competitive market, workers are usually paid according to
5.	Higher labor prices decrease the
6.	Firms can respond to higher wages by replacing
7.	Higher wages increase the
8.	Jobs in the skilled labor category require
9.	A high equilibrium wage is the result of
10.	The Equal Pay Act of 1963 provided that
11.	Title VII of the 1964 Civil Rights Act forbids job discrimination on the basis of
12.	Lack of human capital and possible discrimination contribute to low wages for
13.	Negative effects on nonunion wages can be reduced when unions
B. F	Reviewing Key Terms
	ine the following terms.
14.	labor force
15.	equilibrium wage

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16. glass ceiling

17. featherbedding

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Section 2: Quiz

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A. Key Terms	
Use each of these terms in a sentence that suggests its meaning.	
1. labor force	
2. equilibrium wage	
3. glass ceiling	· · · · · · · · · · · · · · · · · · ·
4. featherbedding	
B. Main Ideas	
Write the letter of the correct answer in the blank provided.	
 5. What is the basic economic principle that decides how high wages will a. Employers will not pay more than a worker is worth. b. People who want jobs will find them. c. Employers will hire the cheapest people. d. Supply and demand control wages. 	. be?
 6. What is one strategy that employers use to continue to do business deswages? a. Look for less skilled workers to do a job. b. Pay less and hope to attract good workers. c. Replace some of the workers with machines. d. Scale down the business to hire fewer people. 	spite high
7. What factors can affect wages? a. minimum wage laws b. safety laws c. labor unions d. all of the above	·
8. Which of the following is generally considered to be a skilled worker? a. machinist b. lawyer c. store clerk d. teacher	
 9. How does the pay level of men compare to women? a. Women earn less than half of what men earn. b. Women earn about half of what men earn. c. Women earn about 75 percent of what men earn. d. Women and men earn an equal amount. 	
10. What is a generally one of the major differences between union and n workers? a. Union workers have more education.	onunion

b. Union workers are more productive employees.
c. Union workers have more skills and training.
d. Union workers earn more money for similar work.

Section 3: Guided Reading and Review

Organized Labor



A. As You Read

As you read Section 3, supply the information requested by the heading in each box.

Major U.S. labor organizations formed between 1869 and 1955: 1. (1869) 2. (1886) 3. (1938)

Anti-union strategies used by U.S. employers before the 1930s: 6. _____

Economic ch affected unio	-	have	
9,			
10			
11			

Ways in which unions have declined in traditional strongholds:
12.
13.
14
15

Major issues covered under a union contract:	
16	
17	
18	

B. Reviewing Key Terms.

____ 24. organized work stoppage

Match the definitions in Column I with the terms in Column II. Write the letter of the correct answer in the blank provided. You will not use all of the terms.

Column I 19. union and company representatives meeting to negotiate a contract _____ 20. worker in a professional job receiving a salary _____21. measure banning mandatory union membership ____ 22. worker in an industrial job ____ 23. settlement technique using third party reviews

Column	18
C - C - C - C - C - C - C - C - C - C -	

- a. arbitration
- b. strike
- c. blue-collar worker
- d. collective bargaining
- e. white-collar worker
- f. mediation
- g. right-to-work law

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Section 3: Quiz Organized Labor

A: Key Terms

Match the descriptions in Column I with the terms in Column II. Write the letter of the correct answer in the blank provided.

Columi	or A	e e		Column II
	1	the process by which union and company repr negotiate and form a new labor contract	resentatives meet to	a. labor unionb. collective bargaining
	2.	a settlement technique in which a third party i imposes a legally binding decision	•	c. arbitration d. right-to-work law
	3.	an organization of workers that tries to impro wages, and benefits for its members	ve working conditions,	e. strike
	4.	an organized work stoppage intended to force address union demands	an employer to	
	5.	a measure that bans mandatory union membe	rship	•
B. Mai Write t	he	letter of the correct answer in the blank provid	ed.	
	6.	 What is generally the difference between blue-ca. Blue-collar workers have industrial jobs; we clerical jobs. b. Blue-collar workers earn a salary; white-co. c. Blue-collar workers receive low pay; white-d. Blue-collar workers have seasonal work; we 	collar workers and white-co hite-collar workers have p llar workers receive regula collar workers receive hig hite-collar workers work	ar wages. sh pay. ali year.
well-wild-wild-wild-wild-wild-wild-wild-wi	7.	Which legislation enacted in 1947 may have membership? a. the Fair Labor Standards Act b. the Wagner Act c. the Taft-Hartley Act d. the Norris-LaGuardia Act	been a reason for the decl	line in union
	8.	What is one of a labor union's primary goals a. to make decisions about the workplace b. to gain promotions for workers	? c. to keep nonunion wor d. to secure its workers'	kers out of jobs jobs
,		What is considered a negative impact caused a. loss of profits b. loss of wages	d. all of the above	
	10.	What has been the pattern of union members a. growth of private sector unions only b. growth of public sector unions only	hip in recent years?	

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c. growth of both public and private sector unions
d. growth of neither public nor private sector unions

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Vocabulary Practice

Complete each sentence below and use the answer to help you identify the bracketed letter in the corresponding numbered item. When you have finished, write the definition of the term formed vertically by the bracketed letters.

1.	
2.	
3.	
4.	
5.	_[_]
6.	
7.	[_]
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	
16	

- 1. Work that requires no specialized skills, education, or training is called _____.
- 2. A professional who usually receives a salary is described as _____
- 3. A technique involving a legally binding, third-party decision in a labor dispute is called _____
- 4. ____ involves contract negotiations that keep unnecessary workers on the payroll.
- 5. A third party meets with each side to seek a nonbinding solution in _____.
- 6. A(n) _____ is an organization that tries to improve wages and working conditions for its members.
- .7. A work stoppage to force a firm to address union demands is a(n) _____.
- 8. Employment made up of temporary or parttime jobs is termed _____.

- 9. The ____ is the wage rate that produces neither excess supply nor excess demand for workers.
- 10. Industrial workers who receive wages are categorized as _____.
- 11. Work that requires advanced skills and education is called____.
- 12. The theory that education increases productivity and results in higher wages is known as the _____.
- During ______, union and company representatives negotiate a new contract.
- 14. The ____ is an unofficial workplace barrier that keeps women from advancing.
- 15. A(n) ____ is a measure that bans mandatory union membership.