

Lesson Quiz 4-2

Demand

DIRECTIONS: Matching Match each item with its description.

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| _____ 1. movement along the demand curve showing that a different quantity is purchased in response to a change in price | A. change in demand |
| _____ 2. portion of a change in quantity demanded caused by a change in a consumer's income when the price of a product changes | B. change in quantity demanded |
| _____ 3. different amounts demanded at every price, causing the demand curve to shift to the left or the right | C. complements |
| _____ 4. products related in such a way that an increase in the price of one increases the demand for the other | D. income effect |
| _____ 5. products related in such a way that an increase in the price of one reduces the demand for the other | E. substitutes |

DIRECTIONS: Multiple Choice Indicate the answer choice that best completes the statement or answers the question.

- _____ 6. A change in quantity demanded is represented by _____
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| A. movement along the demand curve. | C. substitution. |
| B. a shift of the demand curve. | D. complements. |
- _____ 7. What is the **main** cause of a change in quantity demanded?
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|------------------------------|-----------------------------|
| A. substitution | C. change in price |
| B. changes in revenue | D. the income effect |
- _____ 8. What is the relationship between income and demand?
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| A. A decrease in income increases demand. |
| B. A decrease in price decreases income. |
| C. An increase in price increases income. |
| D. An increase in income increases demand. |
- _____ 9. Which of the following replaces a costly item with a less costly one?
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|-----------------------------------|----------------------------|
| A. the substitution effect | C. change in demand |
| B. the income effect | D. consumer taste |
- _____ 10. Which is a likely complement to a tablet computer?
- | | |
|-------------------------|-------------------|
| A. DVDs | C. apps |
| B. movie tickets | D. pencils |